



Throughout the years 2010 e 2011 the Advisory Board for the consular area of Newark has been reflecting and analyzing the most important problems faced by the Portuguese-American communities of this consular area. The Education and the learning of the Portuguese Language were identified as priority topics .

That's why we decided to organize this event. The Fair will focus on the topics of university education/scholarships/and Portuguese language in the USA/New Jersey. The public to which the Fair is destined are high school and university students and their families. The main objective is to promote the advantages of higher education and the learning of the Portuguese language and at the same time increase the mutual knowledge among the different institutions and individuals in the field.

A special word of thanks to Dr. Mário Santos (and his team), the Principal of East Side High School, in Newark, that not only accepted to be a partner in this initiative but also for opening the doors of the school for the Fair.

Let me also extend my gratitude to all the participants, organizations and many of you in the community, and in particular to all the sponsors of the Fair.

Maria Amélia Paiva

Consul-General of Portugal and

President of the Advisory Board

## **Education and Portuguese Language Fair**

### **East Side High School, Newark**

**March 31st, 2012**

#### **PROGRAM**

9.00 – Registration.

9.30 – Opening remarks by the Consul General.

9.40 – Fernanda Costa, Coordinator of the Portuguese language Program and Education Affairs in the US, “The Portuguese language in the labour market”.

10.05 - Dr. Catherine Ingold, Executive Director of the National Foreign Language Center (NFLC) at the University of Maryland “Startalk Program -promoting the increase of American learning, speaking and teaching of foreign languages”.

10.30 – Coffee-break

11.00 – Workshop – Group 1

1) Department of Spanish and Portuguese, Rutgers University Newark.

2) Withehead School of Diplomacy and International Relations and School of Law, Seton Hall University.

3) Nova School of Business and Economics, Faculdade de Economia da Universidade Nova.

11.45 – Workshop – Group 1 (repeat)

12.30 – Lunch.

13.30 – Workshop – Group 2

1) FLAD - Luso-American Foundation will address three topics: The contest “Read in Portuguese”; Summer Courses in Portugal for teachers of Portuguese in the USA and Study in Portugal.

2) Fullbright Portugal (Presentation on the Fullbright Program and Scholarships).

14.15 – Workshop – Group 2 (repeat)

13.30 to 16.00 – Training Workshop for teachers of Portuguese on the teaching of the Portuguese Language as foreign language and heritage language and QuaREPE.

### **Stands:**

- CAPLE (Evaluation Centre of Portuguese as a foreign language).
- Elizabeth Public Schools.
- Newark Public Schools.
- Seton Hall University.
- Rutgers University, Department of Spanish and Portuguese.
- Kean University.
- Portuguese Printing Houses: Atlantico Books Portuguese Book Publisher & Importer.
- Portuguese-American organizations that provide scholarships (COPAE; PISC).